



<b>Job title:</b>	<b>Programme Analyst, Communications</b>
<b>Level:</b>	<b>NOA</b>
<b>Job ID:</b>	<b>34657</b>
<b>Location:</b>	<b>Ashgabat, Turkmenistan</b>
<b>Full/Part time:</b>	<b>Full-time</b>
<b>Fixed term/Temporary:</b>	<b>Fixed-term</b>
<b>Rotational/Non Rotational:</b>	<b>Non-rotational</b>
<b>Duration:</b>	<b>One year, renewable</b>

### **The Position:**

Located in the UNFPA Country Office (CO) in Turkmenistan and under the overall guidance and direct supervision of the Head of Office, the Communication Analyst advances UNFPA mandate and Country Programme priorities by means of external communication, advocacy and programme communication strategies. The Communications Analyst maintains collaborative relationships with all programme and project staff at the CO. Internal contacts include the Head of Office, Programme Analysts, Programme Manager and the CO's programme/ technical team and operational teams the Regional Communication Advisor and other colleagues in UNFPA (both at HQ and country level) working on communication and advocacy issues. External contacts include other UN agencies in country and counterparts in Country programme activities.

### **How you can make a difference:**

UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA's strategic plan (2022-2025), reaffirms the relevance of the current strategic direction of UNFPA and focuses on three transformative results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices. These results capture our strategic commitments on accelerating progress towards realizing the ICPD and SDGs in the Decade of Action leading up to 2030. Our strategic plan calls upon UN Member States, organizations and individuals to "build forward better", while addressing the negative impacts of the Covid-19 pandemic on women's and girls' access to sexual and reproductive health and reproductive rights, recover lost gains and realize our goals.

In a world where fundamental human rights are at risk, we need principled and ethical staff, who embody these international norms and standards, and who will defend them courageously and with full conviction.

UNFPA is seeking candidates that transform, inspire and deliver high impact and sustained results; we need staff who are transparent, exceptional in how they manage the resources entrusted to them and who commit to deliver excellence in programme results.

### **Job Purpose:**

The Communications Analyst will advise on and assist in developing and implementing the Country Office's External Communications and Advocacy, and Programme Communication strategy/plan, including by analyzing relevant political, social and economic developments.



## **You would be responsible for:**

### **Communication:**

- Monitors and analyses the political, social and economic environment relevant to UNFPA's work, as well as the public perception of UNFPA in the media and general public; identifies opportunities for strategic communications interventions and recommends appropriate action to seize opportunities for increasing visibility for UNFPA, its work and ICPD issues, and to maintain a positive image for the organization
- Guides internal and external communications aimed at informing and engaging staff and publics around the corporate strategic goals and transformative results and the high-level goals of the country programme;
- Coordinates the development, in collaboration with the programme teams, of the CO's communication and advocacy and programme communication strategy and action plan;
- Ensures developing and maintaining close collaboration with traditional and social media, as well as with civil society groups and organizations essential to achieving UNFPA's advocacy and communication objectives;
- Assists in drafting and editing articles, press releases, human interest stories, social media content and other advocacy/information materials;
- Coordinates the establishment and content maintenance of the UNFPA website for Turkmenistan;
- Coordinates the creation and content maintenance of UNFPA Turkmenistan social media accounts;
- Coordinates with concerned programme teams to prepare background communication and promotional materials for briefings and visits of journalists, donors, senior government officials and other groups;
- Helps organize and generate public support for special events, including World Population Day and the launch of the State of World Population Report, to promote country programme goals;
- Follows up on the production of advocacy and communication materials (e.g., films, infographics, podcasts, video, audio-visual, etc.) for national, regional and global campaigns, and oversees the qualitative aspects of production (e.g. quality control, translation, review of layouts and graphic design) to ensure highest standards and compliance with UNFPA style and policies;
- Assists in monitoring and evaluating the appropriate and timely dissemination of advocacy and communication materials to target audiences, and participates in the evaluation of their impact. Provides feedback to Regional Office and Headquarters on the use and appropriateness of global publications and visual materials;
- Establishes/maintains an up-to-date documentation centre for publications, press releases and clippings, as well as photographic and audio-visual materials;
- Participates in the UN Communications Group functioning under the auspices of the UN CT in Turkmenistan;

### **Programme Communication:**

- Leads the implementation of the UNFPA Turkmenistan's programme initiatives aimed at raising awareness, engaging communities and promoting reproductive health, gender equality, and population and development communication and practices with communities;



- Builds the capacity of the national partners and CSOs in effective communication approaches related to behavior and social norms change in support of country programme delivery;
- Monitors awareness raising, behavior and social norms change initiatives and provides feedback for evaluation purposes;
- Undertakes communication research to better understand audiences targeted by programme interventions.

#### **Donor Relations:**

- Advises the Country Director, the Head of Office and the programme teams in developing partnerships with donor communities and other development partners in support of resource mobilization, including organizing donor meetings where needed;
- Facilitates the design and implementation of the Resource Leverage and Partnership Strategy in support to the realization of the UNFPA Country Programme;
- Facilitates the programme teams to report on results and increase visibility of UNFPA programme and UN joint programmes and initiatives.
- **Performs knowledge management functions for Turkmenistan CO;**
- Performs other duties as assigned by the UNFPA Head of Office.

#### **Qualifications and Experience**

##### **Education:**

Advanced degree in communications, journalism, public relations or related social science field.

##### **Knowledge and Experience:**

- Prior experience in the field of communication and advocacy on social issues, media relationship management, digital media, resource mobilization and communication for behavior and social change are considered as an advantage.
- Demonstrated knowledge of communication approaches, tools and methodologies.

##### **Languages:**

Fluency in oral and written English, Russian and Turkmen is required.

#### **Required Competencies**

<p><b>Values:</b></p> <ul style="list-style-type: none"> <li>• Exemplifying integrity,</li> <li>• Demonstrating commitment to UNFPA and the UN system,</li> <li>• Embracing cultural diversity,</li> <li>• Embracing change</li> </ul>	<p><b>Functional Competencies:</b></p> <ul style="list-style-type: none"> <li>• Advocacy/ Advancing a policy-oriented agenda</li> <li>• Leveraging the resources of national governments and partners/ building strategic alliances and partnerships</li> <li>• Delivering results-based programmes</li> </ul>
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	<ul style="list-style-type: none"><li>• Internal and external communication and advocacy for results mobilization</li><li>• Communicating for impact</li></ul>
<p><b>Core Competencies:</b></p> <ul style="list-style-type: none"><li>• Achieving results,</li><li>• Being accountable,</li><li>• Developing and applying professional expertise/business acumen,</li><li>• Thinking analytically and strategically,</li><li>• Working in teams/managing ourselves and our relationships,</li></ul>	

### **Compensation and Benefits**

This position offers an attractive remuneration package including a competitive net salary plus health insurance and other benefits as applicable.

### **Disclaimer**

UNFPA does not charge any application, processing, training, interviewing, testing or other fee in connection with the application or recruitment process. Fraudulent notices, letters or offers may be submitted to the UNFPA fraud hotline <http://www.unfpa.org/help/hotline.cfm>